

# Miracles in the Making

## Fall 2022



## Thanks A Million for Celebrating 37 Years of Miracles for Kids in Eastern North Carolina

Thanks to Children's Miracle Network Hospitals' long-time television partner, WITN, which produces the annual Celebration Broadcast, this year's Miracle Children were able to share their heartwarming stories of complex illnesses and traumatic injuries and the quality medical care they received from Maynard Children's Hospital. Your generous contributions helped us celebrate 37 years by raising \$1,372,191 for sick and injured children in eastern North Carolina.

The theme of this year's Children's Miracle Network Hospitals campaign has been "Change Kids' Health, Change the Future" which shows how important donations are in helping shape a healthier tomorrow for patients served at Maynard Children's Hospital.

The yearly event, held June 4-5 to raise money for Children's Miracle Network Hospitals, featured contributions from long-time supporters from across eastern North Carolina including Speedway, Log a Load for Kids, and Walmart/Sam's Clubs. The Celebration Broadcast featured guests and sponsors who have contributed during the past year, as well as callers who pledged their support. The largest donor to this year's campaign came from a long-time corporate partner of Children's Miracle Network, Speedway, which raised \$292,011 in their seventh year of partnership with Maynard Children's Hospital.

"Caring individuals, community groups, businesses and others show how much they care about children by providing generous contributions to Children's Miracle Network Hospitals. In eastern North Carolina, this generosity enables the Maynard Children's Hospital, located in Greenville and serving 29 counties, to see beyond obvious treatment and save more lives," said Spence Cosby, chair, Vidant Health Foundation Board of Trustees. "The care and high-quality treatment received here will continue into the future through this year's amazing donors."

# Your Dollars At Work

Because of your gifts, we were able to change kids' lives with items like these:



## Newborn Hearing Screener

Newborn hearing screening is a standard of care around the world. As congenital hearing impairments are invisible, newborn hearing screening is essential for the timely detection and prevention of hearing loss. This device has been clinically proven to provide the most accurate hearing screening within the first 24 hours of life.



## Portable Respiratory Monitor

From a patient under sedation during a procedure to monitoring a patient in a surgical room, this portable respiratory monitor offers quick, easy, and reliable access to respiratory status that clinicians can use to intervene early and fast if a patient begins showing signs of respiratory compromise.



## Dräger Jaundice Meter

This meter is a non-invasive transcutaneous bilirubinometer that measures yellowness of skin in newborn infants as young as 35 weeks. Effective jaundice screening helps to increase patient safety and decreases readmission rates and durations of stay.



## Newborn Venous Access Simulator

This doll is a unique, anatomically correct representation of a 4 lb. female baby developed to teach and practice vascular accessing, securing and dressing site care for venipuncture, PICC lines, central lines and umbilical catheters on newborns and infants.

# James and Connie Maynard Children's Hospital at ECU Health Medical Center

**New logo, same care.**

We are excited to announce that Vidant Health has partnered with the East Carolina University Brody School of Medicine to become ECU Health. This evolution marks years of collaboration and partnership to advance health care, education and research in eastern North Carolina.

Along with this collaboration, Maynard Children's Hospital introduces a new logo.



Vidant and ECU have a rich history of collaboration in health care, education and research. Vidant's role as a regional rural health care leader, and Brody School of Medicine's status as North Carolina leader in graduating physicians who practice in state, in primary care and in underserved areas is a natural partnership that will advance the combined mission of ECU Health. ECU Health will strive to more effectively and efficiently address current issues facing the region - such as health disparities and care delivery obstacles - while also better anticipating future health care and educational needs.

## Why do we need your support?

Children's Miracle Network Hospitals' fundraising partners and programs are the key to positively changing kids' health and redefining positive outcomes for communities. Through our collective efforts, Maynard Children's Hospital and other CMN Hospitals receive the critical funds they need to advance pediatric healthcare at-large, ultimately improving individual patients' health, protecting our children's futures and enhancing our communities.

Every day,  
CMN Hospitals treat

**1,718**

kids for cancer

**50%**

goes to improve  
life-saving  
equipment

**35%**

provides education for  
patients, families and  
the community

Every day,  
CMN Hospitals treat

**2,827**

kids for surgeries

Every day,  
CMN Hospitals treat

**35K**

patients

**15%**

contributes to  
patient services for  
patients' and families'  
overall well-being



# Log A Load for Kids Hosts 25th Annual Clay Shoot

After a two year break, due to COVID, Log a Load for Kids finally got to host the 25th Annual Colony Tire & Southern Pines Timber & Pinnacle Trailer Sales Sporting Clays Miracle Shoot. The annual event was held May 6-7 at Hunters' Pointe Sporting Clays in Washington, NC. Hundreds of shooters joined us for a beautiful weekend that raised \$200,000 for Maynard Children's Hospital. Thank you to everyone who made this event possible and save the date for next year! May 5-6, 2023, at Hunters' Pointe!



Want to learn more about Log A Load for Kids or how to become a sponsor for 2023? Check out [www.nclogaloadforkids.com](http://www.nclogaloadforkids.com) or by scan the QR code below.



# 31st Annual Speedway Miracle Tournament



Speedway, a part of 7-Eleven family of brands, has partnered with Children's Miracle Network Hospitals to raise more than \$150 million for local children's hospitals across the country over the past 31 years during their annual Speedway Miracle Tournament. During this two day event, held on June 13-14, golfers came together to raise funds for specialized care that children may need.

We were grateful to be a part of the tournament again this year to help raise funds and awareness to change kids' health "fore" the future at Maynard Children's Hospital.



Local miracle child Braxton was able to attend the event along with his mom and grandmother.

Braxton was born prematurely at 27-weeks-old and weighed just 2 pounds 2 ounces. He spent the first five months of his life in our neonatal intensive care unit (NICU). Today, Braxton is a very happy, healthy, outgoing 6-year-old who loves to have fun!

# A special thank you to those who supported our program in 2022

## at the level of \$1,000 and above:

94.1 & 97.9 Groovin' Oldies  
94.3 The Game  
96.3 The Talk  
103.7 WTIB-FM  
107.9 WNCT  
264 Shoes & Apparel  
3-B Farms, Inc.  
Ajay Ajmera  
Arun Ajmera  
Alliance Forestry, Inc.  
Alpha Kappa Alpha Sorority, Inc. -  
Iota Kappa Omega Chapter  
American Builders, Inc.  
Mr. and Mrs. Shahab Akhter  
Dr. Carlos Anciano  
Arauco North America, Inc.  
Arrants' Logging, Inc.  
Brittany Ayers  
Barbour-Hendrick Honda Greenville  
Beauty Bar Medispa  
Mr. and Mrs. Garrett S. Blackwelder  
Blackwood Solutions  
Daylon J. Boseman  
Dr. Susan S. and Mr. Alan Boutillier  
Lauren Bowers  
Brent Roberson for Congress  
Pete Brock  
Bryson's Birdies for Kids &  
The Parker Family  
B T Biggs Trucking, Inc.  
Mr. and Mrs. Travis M. Burt  
C & C Stoneworks  
Cahoon Brothers Logging, LLC  
Cahoon Logging Co., Inc.  
Canal Wood LLC - New Bern &  
Roanoke Rapids  
Care-O-World Early Learning Center  
Carolina Loggers Association  
Carolina Loggers Foundation Inc.  
Carolina Pine & Hardwood, Inc.  
Carolina Therapy Connection  
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Dr. Kimberly Crickmore Osborne and  
Mr. Brad Osborne  
CTW Equipment Company, Inc.  
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Eastern Carolina ENT Head & Neck Surgery  
East Carolina University  
Eastern Dermatology & Pathology  
Eastern MDM Services, Inc.  
Eastern Orthodontics & Pediatric Dentistry  
Eastern Radiologists, Inc.  
EJE Recycling & Disposal, Inc.  
Matt and Michelle Engelbrecht  
Enviva LP  
Equipment Plus Total Solutions and  
East Carolina Tractor & Fleet  
Dr. Reza Ershadi  
Extra Life  
Ana Firnhaber  
Gator Wood, Inc.  
Grady-White Boats, Inc.  
Gregory Poole Equipment Company  
Steven Griffin  
H & L Logging, Inc.  
Harris, Creech, Ward and Blackerby, P.A.  
Healthwise Pharmacy  
Leah Fundora Holder  
Home Builders Supply  
Inner Banks Media  
International Paper  
International Taste of Greenville  
Kirk Alan Ipock  
J & R Cahoon Logging, Inc.  
James River Equipment  
JC ONE LLC  
Cathy Johnson  
David Jones PA  
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Jacqueline B. Keen  
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Lilley International, Inc.  
Mangum's, Inc.  
Maynard Family Foundation  
Shawn McLawhorn  
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MHC Kenworth  
Mid Atlantic Region - AKA Sorority  
Miller and Friends Lemonade Stand  
Minges Bottling Group, Inc.  
MSL Healthcare Partners, Inc.  
Laura Mulkey  
Nameplates, Inc.  
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North Carolina Mulch, Inc.  
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Potter Oil & Tire Co., Inc.  
Premier Timber LLC  
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Riddick Repair Service  
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Security's Lending Hand Foundation  
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Theresa H. Sprague  
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Stallings Plumbing Heating & AC Inc.  
Stellar Industries, Inc.  
Judy Stroud  
Mr. and Mrs. Linwood E. Stroud  
Dr. Tara and Mr. Dana Stroud  
T & T Logging LLC  
Robert Taylor  
Terry Ramos & Associates, Inc.  
The Larson Group  
The Robinson Law Firm  
Thomas W. Biggs Trucking, Inc.  
Tidewater Land & Timber, LLC  
Judith Tilley  
Time Investment Corporation

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TLG Peterbilt  
Truist  
Chris and Tasha Tucker  
Ralph and Ramona Tucker  
Scott Turrone  
Laura Vandiford  
Velocity Truck Centers  
Vulcan Materials Company  
Wade T. Biggs Logging  
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White's International, Bobcat, &  
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Johnny Williams  
Wilson Trailer Sales & Service, Inc.  
Woolard's Automotive, Inc.  
Amanda Wooten  
Lauren Yates  
Yoder & Sons Logging, Inc.

### 2022 National Partners

Ace Hardware Corporation  
Dairy Queen  
GameStop  
Log A Load For Kids  
Ollie's Bargain Outlet  
Panda Restaurants Group  
Phi Mu  
Publix Super Markets  
RE/MAX  
Sam's Club and Associates  
Speedway  
Walmart Stores and Associates



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**Children's Hospital**  
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## Plant a Seed to Change Kids' Health and Change the Future

Giving a gift to Maynard Children's Hospital through your will, estate plan or a charitable gift annuity ensures that we can continue to support sick and injured children in eastern North Carolina for years to come. To find out more about Planned Giving, contact [cmninfo@vidanthealth.com](mailto:cmninfo@vidanthealth.com), or call 252-847-5437.



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Miracle Network - Greenville, NC



Follow us on Twitter @cmngreenvillenc



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252-847-5437 | 800-673-5437  
[www.vidanthealthfoundation.com](http://www.vidanthealthfoundation.com)

The local Children's Miracle Network Hospitals fundraising program is staffed and supported by Vidant Health Foundation, the non-profit charitable corporation that serves as the custodian for all financial gifts and bequests to ECU Health. Vidant Health Foundation oversees allocation of all donated funds. If you wish to no longer receive future communications from Vidant Health Foundation, please let us know by calling us at 252-847-5626 or toll-free at 1-888-821-4045. You can leave a message with your name, stating that you would like to be removed from our mailing list. There is no requirement that you agree to accept communication from us, and your decision will not affect your health care. If you choose to opt out of future mailings, we will honor your request after we receive it.