

# Miracles in the Making

## Fall 2024



The 39th Annual **Children's Miracle Network Celebration Broadcast** was once again a huge success! The annual event which celebrates the thousands of children in eastern North Carolina who have received treatment at James and Connie Maynard Children's Hospital at ECU Health Medical Center this past year, raised **\$1,258,511**.



## SPECIAL THANKS

Thank you to WITN for this amazing production and to our incredibly generous community of supporters.

We are forever grateful for your dedication to sick and injured children in eastern North Carolina.



# Your Dollars at Work

Because of your gifts, we were able to purchase items like these:



**VitalStim Device**

VitalStim is used to provide neuromuscular electrical stimulation. This type of non-invasive therapy helps to improve swallowing function for infants and young children with neurological impairment and severe dysphagia (swallowing difficulty).



**Touch2Play Pro**

Touch2Play Pro is an interactive hands-on screen with over 50 games available that is mounted on a FlexCart and wheeled in between patient rooms and in the lobbies during long wait times.



**Heartbeat Animals**

A newborn's heartbeat is an important sound to families. And, being able to cherish that after a child passes is a meaningful way for families to carry their memory with them.

Heartbeat Animals help families cope with the loss of an infant's life. The infant's heartbeat is recorded using doppler technology and the recorder is then placed into the animal.



Funds in use at James and Connie Maynard Children's Hospital  
at ECU Health Medical Center



Equipment specially designed for children of every age and size

15%



Advancement Services which support hospital operations, investments and development to improve care

31%



Patient Services which support the physical, mental, and emotional health of kids and families

24%



Educational resources for patients, families, health care providers and the community

30%

Introducing our  
2025 Local Champion



Layah



Age 7, Jones County  
*neuroblastoma*

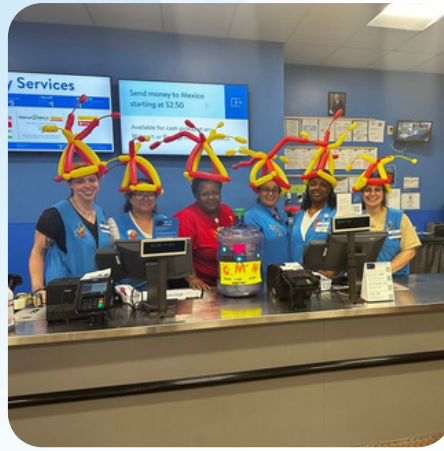
Watch  
Layah's  
Story:





Walmart and Sam's Club employees and guests raised **\$129,144** during their campaign from June 10 - July 7.

**Thank you** for helping to change kids health!



**Children's Miracle Network  
Welcomes New National Partners**





# A special thank you to those who supported our program in 2024

## at the level of \$1,000 and above:

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94.3 The Game  
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Phi Mu  
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RE/MAX  
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Walmart Stores and Associates

**James and Connie Maynard**  
**Children's Hospital**  
Children's Miracle Network Hospitals  
PO Box 8369  
Greenville, NC 27835-6028



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Miracle Network - Greenville, NC



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252-847-5437 | 800-673-5437  
ECUHealthFoundation.org

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