

THANK YOU

for bringing **big smiles**
to our **smallest patients**

2025 James and Connie Maynard Children's Hospital Impact Report

Thanks to the generous support of donors, **James and Connie Maynard Children's Hospital** continues to be a leader in pediatric care in North Carolina. Your donations have made a significant impact on our ability to deliver comprehensive services specific to the needs of our smallest patients. **Thank you** for making a difference in the lives of children in our community.



With your support, we are improving pediatric care in eastern North Carolina



Thanks to donor support, Maynard Children's Hospital has **two ground units specifically designed for children's services** and a **dedicated transport team** with equipment for both ground and air transport. On average, they perform more than **1,700 transports annually**.



Capital improvement projects such as the recent Pediatric Intensive Care Unit (PICU) renovation are possible thanks to donor funds. This project **enhanced privacy** for patients and families, **created a dedicated ECMO room and added family spaces and an interactive wall** to encourage patient mobility.



Your contributions allow Child Life Specialists to take care of the **psycho-social needs of patients** by providing games, diversionary items and other therapy tools to **help children cope with the challenges of hospitalization**.



Since 2023, vital support has been provided to the **Maynard Canine Crew** facility dog program thanks to the generous contributions of donors. Sam, the first member of the Maynard Canine Crew, is specifically trained to assist the Child Life Specialist team as they help pediatric patients navigate anxiety and manage the emotional challenges of a hospital stay.

Although she wears a badge and works full-time, Sam isn't on the ECU Health payroll. **Her position is made possible entirely by donor support.**

Sam has a gift for soothing nervous patients, comforting anxious families and lifting the spirits of care teams. So far in 2025, Sam has **supported 476 pediatric patients**, provided bereavement support and brought morale-boosting visits to the night shift teams in the NICU, KISU, PICU and 2 West.



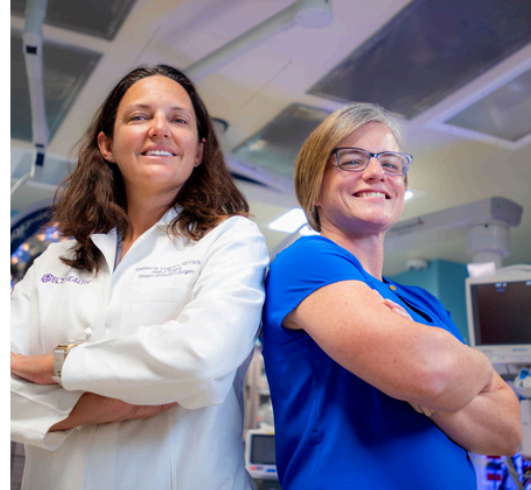
Scan to learn more or visit:
ECUHealthFoundation.org/Childrens



SPECIAL RECOGNITION | Level 1 Pediatric Trauma Center

In 2024, Maynard Children's Hospital received a **Level 1 Pediatric Trauma Center verification**, becoming **one of only four in the state**. Maynard Children's Hospital now joins ECU Health Medical Center as **the only two Level 1 Trauma Centers in eastern North Carolina**. Level 1 is the highest verification a trauma center can achieve, which represents the capability of providing system leadership and comprehensive trauma care for all injuries with a depth of resources and personnel.

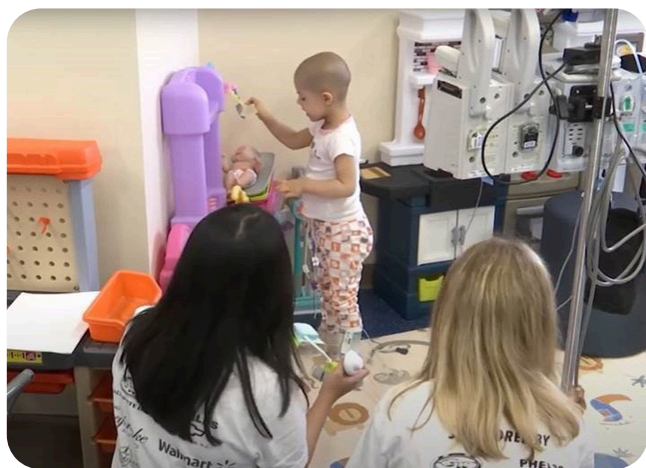
Distinguished and notable strengths of our trauma center include: the Eastern Carolina Injury Prevention Program, the addition of two pediatric orthopedic surgeons, one pediatric neurosurgeon, outreach clinical simulations, the collaboration with the Brody School of Medicine at East Carolina University's Department of Pediatrics and the recent renovation of the PICU, **funded through donor support**.



COMMUNITY PARTNERSHIPS | Pirates Vs. Cancer



Community partners are essential to the work of the ECU Health Foundation. The impact these partners provide on a daily basis to the patients and families at James and Connie Maynard Children's Hospital is life-changing. **Pirates Vs. Cancer** is just one example of the tremendous efforts and impact made by our community partners.



Pirates Vs. Cancer was founded nine years ago by Trevor Hunt and other students at the Brody School of Medicine at East Carolina University. These students weren't just studying the impact of cancer — they had seen it in their families, their communities and often in their own lives. In response, this dedicated group turned those experiences into action, building a **powerful tradition** that brings hope to children across eastern North Carolina who are fighting cancer.

In April 2025, Brody students hosted the ninth annual Pirates Vs. Cancer event, bringing their total raised to **more than \$174,000** in support of pediatric cancer patients at Maynard Children's Hospital. Every dollar raised goes directly toward improving the lives of pediatric oncology patients all across eastern North Carolina.

Funds raised through Pirates Vs. Cancer have already made a lasting impact. Past donations helped **renovate the inpatient playroom** — a vital space where children can find comfort and joy during treatment. This bright and innovative area is available for children and teens admitted to the children's hospital and offers activities for all ages, including video games, imaginative play, arts and crafts and more.

Thanks to Pirates Vs. Cancer and all of our vital community partners, we can continue to bring big smiles to our smallest patients and **further our mission** to improve the health and well-being of children across the region.



Philanthropic support is critical to sustaining and expanding care at Maynard Children's Hospital.

Your generous contributions have allowed us to fund essential pediatric equipment, programs and services and continue leading the way in pediatric care in eastern North Carolina.

For more information, visit:
ECUHealthFoundation.org/Childrens

