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reach new heights



2026 James and Connie Maynard Children's Hospital Impact Report

Through donor support, James and Connie Maynard Children's Hospital at ECU Health Medical Center is transforming pediatric healthcare across the region. From groundbreaking technology to advanced equipment and programs, philanthropy plays a significant role in improving care for children. Together, we are delivering hope for sick and injured children across eastern North Carolina and beyond.

Donor Spotlight | The Anderson Family

Martin and Melissa Anderson, longtime supporters of the ECU Health Foundation, are making a difference in the lives of others through their commitment and passion for philanthropy and service. Through the years, the Andersons have supported the efforts of Maynard Children's Hospital. As franchise owners of Jersey Mike's Subs, the Andersons and their colleagues have raised more than **\$1 million** through Jersey Mike's annual Month and Day of Giving. Most recently, Martin and Melissa **established a \$250,000 endowment** to benefit pediatric cardiology patients and clinicians at Maynard Children's Hospital.



The Anna-Gray Anderson and Family Pediatric Cardiology Endowment, named in honor of their daughter, Anna-Gray, will provide programmatic and capital support with funding priority given to **Camp WholeHeart**, a weekend camp designed for children living with congenital heart defects. Anna-Gray herself was once a pediatric cardiology patient at Maynard Children's Hospital, and today, is a healthy 27-year-old living in Colorado. This endowment creates a lasting legacy in recognition of the exceptional care their daughter received.

Martin and Melissa's connection to ECU Health has remained a constant thread in their lives, shaped by care received, relationships built and a deep sense of belonging to the community. That enduring connection continues to inspire their commitment to giving back.



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Our family is deeply grateful for the exceptional care our daughter, Anna-Gray, received through four heart surgeries at ECU Health Medical Center. The skill, compassion and dedication of the pediatric cardiology team and the Pediatric Intensive Care Unit have meant more to us than words can express. Establishing this endowment is our way of saying thank you and giving back to support future families and ensure children in our community continue to receive the same extraordinary care that has meant so much to ours.

- Melissa Anderson



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Providing Critical Children's Programs

In April 2026, during Child Abuse Prevention Month, we celebrated an important new chapter for children and families across eastern North Carolina. ECU Health's **TEDI BEAR Children's Advocacy Center** and the **Center for Child and Family Wellness (CCFW)** officially came together under one roof, creating a more connected, compassionate space for healing, prevention and hope.

TEDI BEAR Children's Advocacy Center is the **largest advocacy center in North Carolina**, caring for more than 900 children from 31 counties in eastern North Carolina annually. Providing a full spectrum of assessment, treatment, education and prevention for children who may have been victims of child abuse or neglect, TEDI BEAR provides

specialized, trauma-informed care that helps reduce fear and uncertainty during an incredibly vulnerable time. Standing for Tender Evaluation, Diagnostic and Intervention for a Better Abuse Response, the center is a partnership between the Department of Pediatrics at the Brody School of Medicine and Maynard Children's Hospital.

At the same time, the **CCFW** continues its important work focused on prevention, helping children stay healthy, safe and out of the hospital through programs centered on injury prevention, safe sleep, suicide prevention, asthma education and school health initiatives.

Together, these teams are creating a coordinated network of care that supports not only individual children, but entire families and communities throughout our region. **Because of generous donors and community partners**, children who walk through these doors are met not only with expert care, but with comfort, dignity and hope for the future.



The "Sky's the Limit" for Pediatric Transport

In February, ECU Health, Maynard Children's Hospital and EastCare unveiled North Carolina's **first and only dedicated helicopter for pediatric and neonatal transport**, advancing a longstanding legacy of high-quality, family-centered pediatric care across eastern North Carolina. The Children's Transport Team has grown from serving approximately 200 neonatal patients annually to nearly 1,200 neonatal and pediatric transports each year, with specialty-trained clinicians delivering ICU-level care in the field. Equipped for the smallest patients, the Airbus EC145 C-2 features **donor-supported technology**, including pediatric ventilators, specialty stretchers, isolettes and a video-assisted laryngoscope, creating a true mobile ICU in the sky.

During the first 31 days of operation, the helicopter completed 40 transports, equal to 25% of all air transports in 2025, expanding access to rapid, specialized pediatric care across the region when it matters most.



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